

USE and REUSE

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BDP.

ARCHITECTURE ■ DESIGN ■ ENGINEERING ■ URBANISM ■ SUSTAINABILITY ■ LIGHTING ■ ACOUSTICS

BROWNFIELD VERSUS GREENFIELD DEVELOPMENT

BROWNFIELD DEVELOPMENT

Sustainability

Liveability

BROWNFIELD DEVELOPMENT
Chance for public participation

PUBLIC REALM AND INFRASTRUCTURE
as the generator of design quality

FUNDING OF PUBLIC REALM AND INFRASTRUCTURE
through development rights

Verde Vista



Principal task of urban designer

‘Creating a sense of place’

Identity and sense of pride

Urban design processes

5 – 10 – 15 – 20 – 25 years

Changes in social, economic, political ideas

Guarding the essentials of design

Allowing for flexibility

Paleiskwartier 's Hertogenbosch

High density urban area:

- Mixed – use
- Well defined urban spaces
- Urban architecture
- Diversity

Transformation from a dilapidated industrial area into a high quality urban quarter

Paleiskwartier
's Hertogenbosch



Paleiskwartier 's Hertogenbosch



Nirlon Knowledge Park Mumbai

High density urban area for
re-used industrial site:

- Well defined urban spaces
- Central park at the heart of the project
- LEED Certified

Transformation from a dilapidated industrial area into a high quality business district

Nirlon Knowledge Park Mumbai

